



Department of MSME & Export Promotion, Govt. of Uttar Pradesh



## **EXCELLENCE CENTRE OF PHARMACY**

Approved by PCI, New Delhi Affiliated to BTE, Lucknow

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## **IED HOTEL MANAGEMENT**

Approved by AICTE, New Delhi Affiliated to AKTU, Lucknow

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### VISION

Like our former President of Dr. A.P.J. Abdul Kalam, it is our wishful thinking to visualize 100% literacy in the nation by fulfilling our sacred duty of providing a platform which is a very essential and AIMS at multi-dimensional objectives to take youngest to glorious heights in different fields and transforming them into tomorrow's entrepreneurs who will be proficient in their respective fields.

#### **INNOVATIVE INSTITUTE**

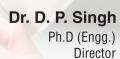
Where pioneering spirit meets 21st century technology & which is known for :

- Renowned faculty
- Unlimited learning opportunities
- Vibrant student life
- New Ideas to generate and give new shape to the world
- Build entrepreneur for Nation.



Our vision is based on hard work, open communication, a strong emphasis on team work and a high level of responsibility. This visionary culture allows and emphasises our wards not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large.

I welcome you on behalf of the Institute of Entrepreneurship Development and thank you for showing your interest in us. For years IEDUP has been educating young men and women who entered its community and attained their transformation into responsible citizens and leaders of corporates. By joining institute of IEDUP, you are embarking on an education system that is meant to be transformative – academically, socially, and personally. "Excellence and Values" are our guiding principles which are reflected in every activity of the Institute





It gives me immense pleasure to utter few words about the credentials of our institutions. The institutions have remained a place of excogitation and excellence in Pharmacy & Hotel Management education. As the needs of society and the profession change, the institutions explores new programs to better prepare upcoming pharmacists for an expanded role in the health care & hospitality profession. The continuous changes in responsibilities and scope of practice of the pharmacists & HM experts demand a serious commitment to lifelong learning. In order to handle this arduous task, our institutions have excellent group of faculty who are highly qualified and intrinsically motivated. They leave no stone unturned to mould the career of our students.

**Dr. Sumit Verma**Ph.D (Engg.)
Dean

The campus is spread an area of 4.9 acres. It is situated in a calm, peaceful and pollution-free environment best suited to academic pursuits located next to Audi Service Center, Lucknow. The innovative Welfare and Educational Society has constructed a 3- storeyed building in addition to a Pharma Production Unit &

The Campus is equipped with modern labs, classrooms, seminar hall, library, student centre for cocurricular activities, computer lab, academic and administrative blocks and other amenities for exclusive and widespread provision of indoor and outdoor

Classroom: All the classrooms are spaciously designed and are well furnished with necessary technical teaching aids like OHP, slide projectors, LCD projector, Laptop and power supply.

Seminar hall: The institute possesses a Seminar Hall with seating capacity of 160 people the Hall plays host to guest lectures, seminars and various presentations.

Library: The institution library has a rich collection of printed as well as electronic resources which includes: Books including for particular topics of subjects as well as Reference books like dictionary, encyclopedias, e-

National and International journals and magazines. Database and Audiovisual material.

Computer facilities: Keeping in view the increased emphasis on technology, the innovative institution have developed computer lab with broad-band connections. The lab is equipped with 200 number of computers with the latest configuration and software. In addition we also have our own internet facility through local ISP. Wi-Fi facility is also available.

Hostel: The hostel rooms of students have provision of 24 hour power backup with wireless internet connectivity and provide a professional ambience for work. There is centrally located dining hall; the food prepared is a mixture of Indian and continental. The hostel is managed by student's body with the help of an advisory body of the institution. Besides these facility, there is a T.V. lounge, a gymnasium and facility of indoor

Sports facilities: A centrally located indoor stadium is being developed to provide facilities for all indoor games, such as table tennis, badminton, carom and chess. The campus had also been facilitated with a widespread outdoor area for Badminton, Volleyball and Basketball.

Canteen: The institution also possesses a neat and clean canteen in which all types of food is being served. Museum: The institution possesses a museum exhibiting more than hundred crude drugs, herbarium sheets, botanical specimens and charts of drugs and plants, colored slides of medicinal plants, patent medicines and containers of common usage in



## & CATERING TECHNOLOGY - 120

#### **INDUSTRY INSTITUTE INTERACTION:**

Since the institutions are located in the industrial belt of Sarojini Nagar, Lucknow which conspicuously houses the reputed Pharmaceutical Industries & hospitality industries. The constant interactions with these industries pay rich dividends to our student. More over frequent industry visits, guest lectures by experts from these industries give the budding pharmacist & hospitality professional much needed wide exposure and knowledge of recent developments in the pharmacy & Hotel Management profession.

#### TRAINING AND PLACEMENT CELL/CAMPUS RECRUITMENT ACTIVITIES:

"Galore of opportunities for those who deserve".

The Training and Placement Cell is an integral part of any institute in today's competitive world. The globalization of pharmaceutical & hospitality industry in turn demand for highly competent professionals. In fact, Training & Placement activities are organized throughout the year with a view to prepare the prospective learners for the campus selection programs. Various reputed industries across the country will visit this institutions regularly for campus recruitment programs. The cell also plays a vital role in bringing the students and industrial community together for a mutually satisfying employment relationship. The cell plays a crucial role in counseling and guiding the learners of the institute for their successful career placement which is an important interface between the stages of completion of academic program of the students and their entry into the suitable employment.

#### SEMINARS/SYMPOSIA/CONFERENCE/WORKSHOPS

The institutions regularly organises various symposia for our students. Further guest lectures, seminar and workshop on personality development, soft skills, interview techniques, career guidance etc, are periodically organized for all round development of our students. The Faculty are also encouraged and supported to participate in various national and international conferences.

#### **RESEARCH AND DEVELOPMENT:**

The faculty and students are actively involved in various research activities. Institutions will have earn number of research grants from AICTE & PCI. Students are encouraged to participate in national and international conference for presentation of their research work.

#### SPORTS ACTIVITIES AND TOURNAMENTS

The institutions organize various sports events annually at interdisciplinary and intercollegiate levels to promote sportmanship, team spirit, co-ordination skills etc. amongst the students. Prizes and certificates are given to acknowledge the talents of the students.

#### SPECIAL COACHING FOR STUDENTS APPEARING FOR GPAT AND OTHER COMPETITIVE **EXAMINATIONS**

The institutions organizes special coaching by senior teachers and external experts for the students appearing for competitive examinations like UPSC, UPSSSC.

# IEDUP

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